

Mount Isa AIRPORT



5 August 2010

MEDIA RELEASE

MOUNT ISA AIRPORT PROUD RODEO SPONSOR

Mount Isa Airport is proud to be a zinc sponsor of the Xstrata Mount Isa Rotary Rodeo again this year, an association that began in 1998.

Taking place this weekend, the event has long been heralded as one of Queensland's premier events and as the largest rodeo in the Southern Hemisphere it is credited for putting the outback Queensland region on the world stage.

Mount Isa Airport General Manager, Jennifer Welk, said the event is embraced by the entire Mount Isa community and the airport is no exception.

"Our staff look forward to Rodeo weekend every year, and as one of the primary entry points to the region we take great pleasure in welcoming the many repeat visitors who return year after year to enjoy one of outback Australia's premier tourism events," Ms Welk said.

"The event is a truly memorable experience and the community pride and involvement is testament to that.

"We look forward to welcoming competitors and spectators alike through Mount Isa Airport in the coming days and commend the past and present committee members on the event's illustrious history, dating back to 1959," she said.

Travel to the event has never been easier with Mount Isa Airport offering direct services to the region from Brisbane, Townsville and Cairns with airline partners Qantas, QantasLink, Skytrans, West Wing and Regional Pacific.

Mount Isa Airport is currently undergoing a \$13.5 million upgrade to the existing terminal facilities, which is due for completion late this month.

ENDS

Media enquiries:

Melissa Pearce, Communications Executive ph: 5589 1107 Mb: 0437 331 557